

About the Client

Provides award-winning cloud, hybrid, and on-premises solutions to migrate, manage, and secure content within enterprise collaboration platforms

Helps accelerate and streamline content migration, management and security for Microsoft SharePoint, OneDrive for Business, Office 365, Exchange, and other cloud collaboration services

Its solutions simplify the IT operations at more than 20,000 organizations worldwide

Business Needs

customer behavior for operational efficiencies, better customer experience and product forecasting

> customer responsiveness Implement smart data aggregation and in turn

improve operational efficiencies and CSAT

Increase visibility on sales KPIs such as revenue, renewals, license conversion, and

Provide a uniform view of product, sales, and

Provide role-based access to track and control data

> Offer custom reports and data querying capability

(Customer Satisfaction Score)

Solutions

Azure data lake implementation strategy right from data ingestion, aggregation and structuring of business/enterprise data

Designed an end-to-end

telemetry data to Azure Data Factory

Developed an API-based

custom connector to

data pipeline to make sure right data is available for reporting

Ensured Daily data load:

Between 138 GB

Implemented a steady

PRODUCT INTENSIVE **ENGINEERING**

dashboard solution that provided holistic reporting based on single source of truth

BI-based reporting and

Developed Power

Produced key reports that provide prescriptive insights for Sales team for building

long-term customer relationships and Product team to make investments in the right features

< X < 200 GB and established full security along with restricted





Ensured intuitive and prescriptive analytics for different personas

Business Impact

campaigns

.. Achieved business-focused insights that ended up creating targeted marketing

. Analyzed and **predicted customer** behavior and product anomalies

> helped product managers to better plan their roadmaps

> > priorities and transaction history

Identified **bread winner features** that

....... Maximized likelihood of sales with proactive customer support and understanding of

Azure Data Factory and other services

Technology Stack

85,101.38

Azure



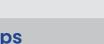
Application Insights

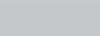


... .III.









Azure DevOps

Microsoft Azure

Blob Storage

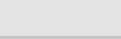


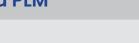
Azure Pipelines















ANGULARIS































Customer

























Digital

Security











Automotive

Retail

Experience & Market Research





Comprehensive Data Lake solutions





Management **Systems**

Human Resource

for Targeted and Predictive Business Insights



